

2026 NATIONAL COACHING CONFERENCE

9-11 OCTOBER | UNIVERSITY OF QUEENSLAND, BRISBANE

Sponsorship & Exhibition Prospectus 2026

We would love to invite you to join us as an exhibitor at the Australian Athletics National Coaching Conference.

The conference brings together coaches, athletes, teachers, strength and conditioning professionals, officials, allied health practitioners, and anyone passionate about learning more and helping people run, jump, throw, and move better.

We aim to partner with exhibitors who support and enhance coaching, athlete development, performance, participation, and the future growth of athletics.

AS AN EXHIBITOR, YOU WILL HAVE THE CHANCE TO:

- ✔ **Connect & form meaningful industry relationships**
- ✔ **Grow brand awareness and demonstrate products & innovations that support coaches**
- ✔ **Build visibility within a national coaching network**
- ✔ **Generate new sales leads by putting your business face to face in front of potential new buyers**



Exhibitor Benefits	Gold (\$3000)	Silver (\$2000)	Bronze (\$1500)
Naming rights for Conference Dinner or Women's Day or T-Shirt Sponsor	X		
Bag or Lanyard Sponsor		X	
Company feature on Australian Athletics Coaching Website and Conference website	X		
Logo & recognition placed on the home page of the conference website and social media	X	X	
Promotional flyer inserts sponsors to provide these items	X	X	X
Four tickets to full three-day conference and conference dinner	X	X	
Two tickets to full three-day conference and conference dinner			X
Own space with desk, four chairs, and signage (provided by exhibitors)	X	X	
Own space with desk, two chairs, and signage (provided by exhibitors)			X
Brand listing in the conference program and website	X	X	X
Opportunity to provide a short practical presentation during the Exhibitor Practical session (at cost)	X	X	X
Networking access across all three days	X	X	X

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National Coaching Conference Dinner

As the Naming Rights Partner for the Conference Dinner, your organisation will receive prominent naming recognition and high-visibility signage (supplied by partner) at the official conference dinner.

Women's Coaching and Leadership Day

Position your organisation at the forefront of gender equity as Naming Rights Partner, with prominent branding and high-visibility signage (supplied by partner) throughout the day.

T-Shirt

An opportunity to feature your brand logo on the official delegate T-shirt, worn by all delegates during and beyond the Conference.

Bag

Your company logo will be displayed on the official Conference bag, used throughout the event and well beyond (supplied by partner).

Lanyard

One of the most visible branding opportunities at the Conference. Feature your company logo on the official lanyards worn by all attendees throughout the event (supplied by partner).

Exhibitor Practical Presentation

As part of the conference program, a dedicated Exhibitor Practical Presentation will provide coaches hands-on exposure to emerging innovations, practical applications, and performance solutions that can enhance their coaching practice. Exhibitors interested in delivering a practical presentation are encouraged to contact the event organisers.

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Next Steps

To learn more about the conference go to

<https://www.athletics.com.au/2026-national-coaching-conference/>.

To express interest or discuss exhibitor opportunities, please contact:

Nicolai Morris

Conference Coordinator & Coaching and Officiating Project Manager
Australian Athletics

Email: nicolai.morris@athletics.org.au

Phone: 0447 493 238

We look forward to welcoming you to Brisbane and showcasing your brand to coaches shaping the future of Australian athletics.

Regards,

Nicolai

